

MELISSA K. DOBSON, ESQ., J.D., M.S.

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LEGAL EXPERIENCE

BE ASSOCIATES, SHREVEPORT, LA/JAMESTOWN, NY

SEP 2017 – PRESENT

Senior Counsel/Consultant

- Manage legal teams, budgets & strategy for clients (IP, Transactional, Regulatory, Publicity, Privacy, Risk, Compliance)
- Lead legal operations assessing legal and IP landscapes, maintenance and financial reporting in view of market analytics
- Provide a wide range of intellectual property (IP) services, inclusive of drafting/negotiating agreements, licenses, SRAs, MTAs, service and consulting agreements, NDAs, M&A; patent, trademark, copyright, trade secret, export law, prosecution, due diligence, opinions, litigation & product clearance; international practice, including entertainment and talent contractual arrangements; branding, marketing in the following exemplary fields:
 - Transportation: fleet management, software systems and digital analytics, AI, machine learning
 - Healthcare Systems & Medical Institutions – Data management, patient flow analytical support, medical systems, neuro transplant devices, stem cell therapies
 - Aerospace defense, AI, machine learning
 - Entertainment industry – film, audio, digital marketing
- Instruct/participate at universities, medical institutes, and innovation centers

GENERAL ELECTRIC, GLOBAL RESEARCH & GE HEALTHCARE

2013 – SEP 2017

Senior Counsel, GEGR Healthcare (Global Services & Healthcare Digital)

Corporate Counsel, Team Leader Healthcare Legal

- Led legal and technology teams in *CN, IN, DE, BR, Europe, USA*, evaluating global IP strategies in view of IP monetization, product development, compliance & risk assessment, FCPA, regulatory (IRBs (FDA/HHS); IACUC (NIH))
- Drafted & negotiated 75+ contractual agreements per year, including licensing, mobile app development, sourcing, acquisitions, sales/purchase, government contracts
- Managed 2500+ active patent filings in view of dozens of IP portfolios, mentoring internal legal teams and engaging outside counsel, associating branding, TM, SM, copyright and trade secret protections

CPSI BIOTECH, OWEGO, NY

2008 – 2013

Corporate Counsel & Business Development Manager

- Led start-up biotech to \$5 million in revenue within 18 months (2011 – 2012)
- Developed IP Portfolios in cardiac and cancer therapeutic markets (2009 – 2011)
- Negotiated corporate agreements, including asset acquisition, licensing, and patent valuation
- Ensured compliance with communications and marketing, employee management

BUSINESS EXPECTATIONS LLC, NY (DBA BE ASSOCIATES)

2007 – 2013

Business Development Attorney

- Advised start-up businesses as to IP, markets, business and competitive advantage
- Structured companies (corporate, LLCs), teams and capital resources for product commercialization
- Drafted contracts: licensing agreements, business & commercialization plans, policies, procedures, employment, sales, service, research, and customer agreements, CDA/NDAs, JDAs, MTAs, SOPs, IT security, FCPA compliance, Rule 37(e) Safe Harbor retention of documentation; notices as to copyright, DMCA, IoT
- Supported due diligence as to infringement, validity, and patentability opinions, including FTOs in drug development

EDUCATION

SYRACUSE UNIVERSITY COLLEGE OF LAW, SYRACUSE, NY

JURIS DOCTOR, TECHNOLOGY COMMERCIALIZATION, 2009

BINGHAMTON UNIVERSITY, BINGHAMTON, NY

MASTER IN SCIENCE, BIOCHEMISTRY, CELL & MOLECULAR BIOLOGY, 2001

UNIVERSITY OF ROCHESTER, ROCHESTER, NY

BACHELOR OF ARTS, BIOLOGY & HEALTH POLICY, 1996

CAREER ACHIEVEMENTS

- Shreveport Women's Bar Association Spotlight (Apr 2018)
- NYS Northeastern Legal Aid Society Recognition (2017-18)
- Judge, New Idea Pitch, Louisiana Tech University (Oct 2017)
- International Intellectual Property Law Association, guest speaker invite (Dubai, UAE: 2017)
- Above and Beyond Gold & Bronze Awards, General Electric (Feb '17, Nov '16, Sep '16, Jul '16, Dec '15, Feb '14)
- GE Leadership Practices Nomination (March 2016)
- Judge & Mentor, New York State Invention Convention (Mar 2015)
- Guest Panel, Niskayuna Engineering Institute (Jul 2014)
- Keynote Speaker, Women Supporting Women of Tioga County (Mar 2013)
- Congressional Candidate, U.S. House of Representatives, Primary (Feb- Jun 2012)
- Business Who's Who (2011-13)
- Supported IP development for HIT pilot program at ER Dept, Wilson Hospital (2010)
- Created commercial plan Smart System Technology & Commercialization Ctr w/Nanotech at UAlbany (2010)
- Technology Innovation & Commercialization Leadership Scholarship (2008-09)
- Continental Who's Who of National Business Leaders (2007-2008)

FIELDS OF PRIOR PATENTING & LICENSING EXPERTISE

- Software: telematics, health data & image analytics, monitoring systems, SMART devices, radiation dosage
- Hardware/Electrical Systems: MEMS, additive manufacturing, avionics, CT, MR, X-ray, lighting, neuro implants
- Communications: photonics, optics & optical fiber, coaxial cable; TV/mobile display, fused silica, wearables
- Biologicals: immobilization, wound dressings, genetically engineered *E.coli*, proteomic arrays, adjuvants
- Bio/Chemical detection: filters, nanoparticles, encoded indicium, detectable labels
- Compositions: electrically conductive hydrogels, polymers

RELATED EXPERIENCE

MARJAMA MULDOON BLASIAK & SULLIVAN LLP, SYRACUSE, NY 2007 – 2009

Intellectual Property Patent Agent: Drafted and prosecuted U.S. and foreign patent and/or trademark applications

STATE OF NY, ATTORNEY GENERAL'S OFFICE; SUNY UPSTATE MEDICAL UNIVERSITY, SYRACUSE, NY 2007 – 2009

Law Clerk: Drafted contracts, memoranda, briefs, motions, statutory/regulatory analysis & advice

NYS SCIENCE & TECHNOLOGY LAW CENTER 2007 – 2009

Sr. Research Assoc. & Sr. Editor: Supervised associates in evaluation of markets, business strategy, & tech transfer

CORNING INCORPORATED, CORNING, NY 1996 – 2001, 2004 – 2006

Patent Agent: Drafted patent apps, transactional support; Supervised OC; patent agent training;

Research Technologist: Spectroscopy analytics (SEM/TEM, Raman, EPR, NMR)

PROFESSIONAL ADMISSIONS & AFFILIATIONS

Bar Admission in the State of New York • USPTO, Patent Attorney • American Bar Association (ABA) • New York State Bar Association • National Association of Professional Women • American Intellectual Property Law Association (AIPLA) • Shreveport Bar Association • OA Foundation for Education, Board of Directors • CNY IP Law Association, Board of Directors • Cronos Healthcare Inc., Board of Directors

LANGUAGES

English, Spanish (beginner fluency, intermediate written translation), French (intro), Arabic (intro)